

ABSTRACT

The invention includes a method of hosting Internet content. The method includes the step of receiving an address of a definition from a computing device, where the definition defines a frame and a location of content with which to fill in the frame. The definition is located in a database utilizing the address. The definition is transmitted to the computing device. A method of the invention also includes permitting access to a database containing a set of definitions, where the set of definitions defines a frame and a location of content with which to fill in the frame. Instructions are received to modify a selected definition of the set of definitions. The selected definition is modified to create a new selected definition.

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